

New Hats of HR Professionals



By Darina Peneva

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New Hats of the HR Professionals

Strategist

Developing global vision with top executives

Business Acumen
Change Agent
HR digitalization
Continuous improvement
Org Development

People Movers

Natural Influencers & engaging people

Storytellers
Digital working place
People and culture
Engagement
Protector of WL Balance

HR Engineers

Tech guru,
Technology serving recruiting, managing and growing people

Talent Acquisition & Retention
Knowledge Sharing
Gamification
Professional Mobility
Interactive Learning

New Hats of the HR Professionals

Strategist

VP Human Capital Strategy
Strategic Partnership
Social Innovations

People Movers

HR Marketing
Remunerations & Fin
Planning Advisor
Engagement
Work-Life Balance
advisor
Culture & Sustainable
ethics

HR Engineers

Talent Sourcing
Learning Solutions
HR Intelligence
Director interactive L&D
Learning Community
Professional
Mobility advisor

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